CP FOR SUSTAINABILITY 2019



เครือเจริญโภคภัณฑ์

CP FOR SUSTAINABILITY

ซีพี...เพื่อความยั่งยืน

เครื่องเจริญโภคภัณฑ์

CP FOR SUSTAINABILITY

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Our C.P. Group colleagues of more than 300,000 people
both in Thailand and around the world are a key driving force
behind this sustainable growth, with focus not only on profits
but a conscience instilled in our CP DNA
that seeks solutions to society's pain points.

"



MESSAGE FROM CEO

Throughout 98 years of conducting its business, Charoen Pokphand Group has adhered to the 3-Benefif Principle" aimed at creating value for the nation, its community and lastly to the Group itself, comprising of employees, executives and shareholders. This represents Charoen Pokphand Group's foundation of continued business growth while ensuring that it plays an important role in the development of Thailand's economy and society as well as every country we invest in.

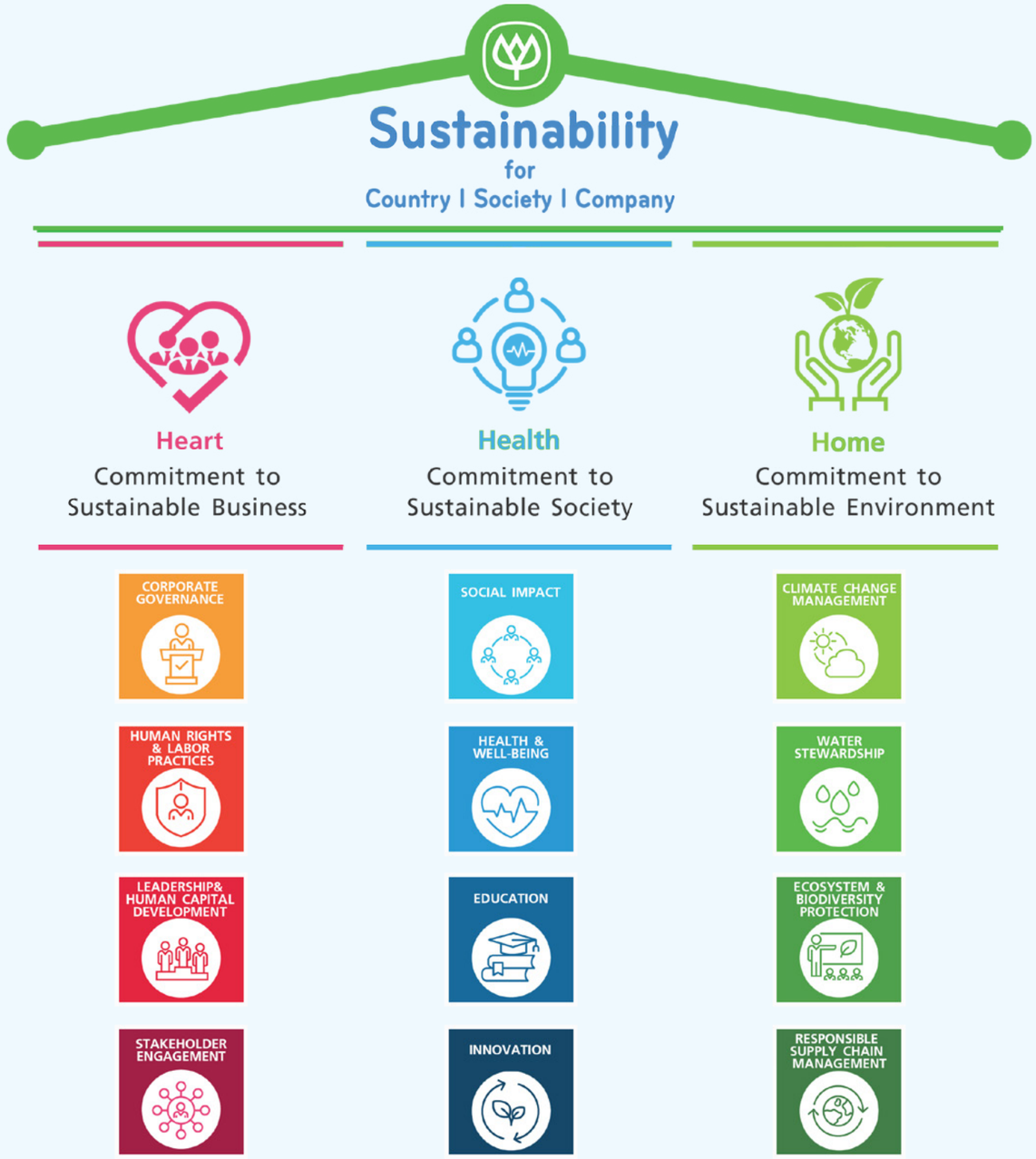
Our C.P. Group colleagues of more than 300,000 people both in Thailand and around the world are a key driving force behind this sustainable growth, with focus not only on profits but a conscience instilled in our CP DNA that seeks solutions to society's pain points. The CP for Sustainability" initiative launched by the Group in 2017, honors outstanding social and community projects developed by our colleagues as model for doing good. Numerous projects initiated came from our colleagues working in those areas directly and their commitment to inclusive problem solving of local issues. Through engagement and knowledge transfer, collaborations were formed between local communities and our institution. Thereby, exhibiting that "CP can benefit others anywhere and anytime"



Suphachai Chearavanont
Chief Executive Officer
Charoen Pokphand Group Co.,Ltd.

I am confident that C.P. Group will be a force for good that helps drive change for the better in every dimension, whether it is economic, social or environmental. It is my hope that our CP colleagues will use their expertise and capabilities to continue doing good so that we can share the true value of sustainability. Help us create a movement for change through Click to Change the World ... Click4Planet"

3 SUSTAINABILITY DIMENSIONS



Project from Overseas

讓我們共同為蓮花一萬多個家庭而努力 李文海

"Let's come to help over ten thousand families of Lotus families together,"
said Li Wen Hai, CP Lotus China executive chairman

"Let's come to help over ten thousand families of Lotus families together," said Li Wen Hai, CP Lotus China executive chairman who conveyed the concept of gratefulness to compare with a lotus that "The wilted flower is also has feeling because it will became fertilizers for taking care of flowers." This is an expression of gratitude and concern for employees like they are our family. Therefore, Lotus China established "DA AI fund of Lotus in the southern part of China" to help employees and families who suffered illness or need an urgent help.

Company gave the initial capital of 200,000 RMB and will increase 200,000 RMB each year, as well as, collecting from employees' monthly contributions to reduce the burden and create morale for employees. Especially, to family members that have sickness or being a homeless due to disaster or if the family member died. All of these helps are an encouragement that will nourish employees to overcome various obstacles and help to improve the employees' quality of life.

Fund For CP Lotus Employee

By C.P. Lotus Corporation



Respect mother earth that raised me.

Founding of the fund since 2014, a deep foundation has spread the benefits to employees, reducing an anxiety from financial burden. Moreover, this fund has helped over 80 employees. There are more than eight hundred thousand capital circulating in the fund. These help has made employees have more morale,as well as creating harmony for loving and strengthen to make good things happen to the organization.

CORPORATE GOVERNANCE

HEALTH & WELL-BEING

CP Lotus Spring Pink Charity

By C.P. Lotus Corporation

"Spring Pink Fund" is a fundraising to help disadvantaged women in society, increase performance doorway to solution public health and poverty problems

Cervical cancer and breast cancer problems are still a big problem for women in rural areas. There is less than 1 % of the entire population in China access to these two types of cancer. These two types of cancers are likely to heal if detected quickly and receive a treatment on time.

Mr. Li WenHai, President of CP Lotus China, has drawn pictures for showing his feelings of gratitude to his parents. The corresponding curve is defined as a pregnant woman and a humpback old woman. This can point out the life span of women with a poem that says "Mother had given me her youth, but keep the ageing with herself." From this painting, CP Lotus has published a small card for customers on Mother's Day and received interesting from the government and the Guangdong Women's Federation in 2009. They worked together and created the "Spring Pink" project to glorify the mother's grace and care for women's health, providing an access to both types of cancer's screening and establish a "Spring Pink Care Fund" to raise funds for helping underprivileged women in society to reduce public accessing problems.



"Mother had given me her youth, but keep the ageing with herself"



"Mother had given me her youth, but keep the ageing with herself".

Painted By Mr. Li WenHai, President of CP Lotus China,

The 9-years operation through the fund had raised more than 10 million RMB. There are more than 5,000 women receiving cancer screening, over a thousand people who have detected cancer cells and over 103 people who suffer from severe cancer also received treatments and they were healed and passed the suffering. In 2017, they were continuing to set up a plan to reach rural areas in Guangdong Province around 2,277 places within 3 years.



CP LOTUS
VOLUNTEER TEAM

By C.P. Lotus Corporation

In China, poverty and lower standard of quality of life are still being a big problem. In the city of Guangzhou, there are more than 110,000 poor populations or around one percent of the population in this city. Most of them are inefficient working, do not have regular income, patients, uninhabited or being dismissed.

Qiu Meijiao, one of CP Lotus employees who seek the meaning of living and sharing, had visiting various voluntary work regularly and transferring her experiences to fellow employees. There is a volunteer team made up in Nanhai in 2006, initiating the **"Warmth plan"** to visit the poor in the community, focusing on helping the marginalized population in the city to be part of the society and giving priority to develop the educational quality that will bring people out of poverty.



From small volunteer team, currently, each branch of CP Lotus has established its own volunteer team and collaborated with local governments to help the poor and promote education system. They also established the first Lotus and Music Club library in Lechang Wushan Middle School with Lecong Association and at Huagzhou, Yingde, Hunan. This was strategic cooperation achivement and can establish the first CP Lotus Hope primary school through customer funding, while also encourage employees to participate in social activities for creating a consciousness and have a positive attitude



"Even though I can't change the world like Steve Jobs, but at least my efforts are bringing warmth and happiness to this world more or less. This is enough." Qiu Meijiao, Lotus Supermarket store manager, CP Member store, South District

Public Healthcare assistance with volunteer doctors

By C.P. Vietnam Corporation

The Vietnam War has a long lasting impact to life and the way people live from generation to generation, especially in remote areas. They have problems getting good health care because of the lack of health personnel. So, the government and private sectors try to help them by supporting volunteer doctors and promoting good quality of life, so everyone can have equal access to disease care.

To help and alleviate the suffering of society and promote knowledge about health care and first aid for local youth, in 2010, CP Vietnam Fund for Charity coordinated to assist with the Children's Hospital, District 1, Ho Chi Minh City with a medical service project for the treatment of people living in remote areas. CP Fund provides ongoing support and develop cooperation to create projects "Vietnamese youth doctors Follow Lung Ho's teachings." Moreover, this project was carried out through Vietnam. In 2014, the cooperation was raised to be a co-organizer of the project which increases the role of driving good health to society.

From the implementation of the project to 2018, there were 6,000 young doctors attending the project. The number of people who have been diagnosed with diseases and health has increased by 100,000 people across the country. 500 seniors got free eye surgery services and provided knowledge on first aid to 5,000 teachers covering 700 schools, as well as, teaching 50,000 children on how to wash hands with soap to prevent disease. All of these help make employees feel proud both direct and indirect way and can contribute to stronger society and drive the sustainable way of life in the society.

"Changing Vietnamese people attitude who think that blood donation is only for family members Or sell blood In exchange for money"



Blood donation and Thalassemia in Vietnam

By C.P. Vietnam Corporation

Vietnam has experienced severe blood shortage. The proportion of people who have volunteer spirit to donate blood is very small. Because, most of the people still lack of knowledge and understanding about the blood donation and often think that blood should be sold or given to family members rather than donating to help society. This kind of thought causing insufficient blood, but the demand still increased every year, including patients with thalassemia that are silent danger, around 10% of the population in Vietnam is at risk of this disease. At present, more than 10,000 patients suffer from frequent blood transfusions and it causes both the patient and the poor family to bear the burden of living in a difficult way.

The company is aware of the problem, therefore, they give an importance and find ways to help by creating a prototype of the blood donation project and continue to expand to various corporate organizations through ongoing campaigns and activities with partner networks. Since 2009, the company set up a blood donation activities at least once a year, encouraging executives and employees to participate and raise awareness of being a giver. From this point, this project can create a participation for families, employees, customers, partners, youth, military students to join activities together. The company received the opportunity to participate in the national blood donation program with the same goal, which is a joint effort to solve the problem of severe blood shortage in the period after the new year and the summer season. There are 2 projects, namely the blood donation campaign, Hanh Trinh Do, and the Le Hoi Xuan Hong pink leaf festival project which is disseminating knowledge about thalassemia and free services for thalassemia examination.

From continuous driving this project, CP Vietnam can encourages executives and employees to donate more than 13,400 people with 127,700 units of blood volume. And the most important thing is, this project can change attitudes towards vietnamese people on knowledge and understanding of blood donation which they always think that blood must be donated to family members only or sell blood in exchange for money. This turning point is an opportunity and a challenge to make the society create a person who is the provider that not only hoping for compensation and seeking benefits, but also want to help fellow human beings and build a better society foundation.



> 13,400 Blood donor

> Blood volume 127,700 Units

SOCIAL IMPACT | HEALTH & WELL-BEING

Donate accommodation for cancer patients & their relatives

By C.P. Vietnam Corporation

Each year, cancer patients in Vietnam increase around 126,000 person and there are about 94,000 deaths from cancer. The National Cancer Institute Tan Trieu branch has 1,800 beds, but the number of patients is more than 8 times. Moreover, most of the patients who receive treatment will be in a difficult condition. We can say that if there is 1 cancer patient, that family is like "bankrupt", because of the high cost of treatment. So, relatives who take care of patients have to save the cost of living as much as possible. Picture of a patient's relative who lives on the stairs in a garden or a small narrow area that is enough to sleep in the hospital area, was often seen.



Moreover, there are also various agencies come to help supporting additional funds, blankets and supplies. And the government has expanded this model for helping more patients in Viet Duc Hospital and Bach Mai Hospital. This can cause a power to bring a sustainable society.

CP Vietnam coordinated with hospitals to find a way to help. The construction of 3 buildings and 240 beds for patients and relatives was initiated in order to help and alleviate expenses for patients and relatives.



"Smile on the faces, giving patients and relatives encouragement to fight the disease."

SOCIAL IMPACT | HEALTH & WELL-BEING

MILK FOR KIDS

By Myanmar C.P. Livestock Co.,Ltd.



In Myanmar, there are many homeless children and orphanages who lacks of nutritious food, because of lack of good management and no ongoing nutritional support. So, the children were sufferd from insufficient nutritional status for physical growth which affecting the development of the body and brain and can cause future problems of inferior populations.

The Milk for Kids project comes from the volunteers of CP Myanmar employees who want to pass on the power of good to help each other. Moreover, they have donated money to help to buy milk for those children. Later, the company supported the milk donation program in conjunction with the state education sector in order to implement the model. Since 2017, milk donations have been given to homeless children, orphanage and more than 2,650 children in school, or around 30,000 liters of milk.

The smiles from children who drink delicious and valuable milk and keep waiting to drink milk every week make them happy. When our employees see smiles on their faces, we have a feeling to continue to do the project. They are happy to be a part of creating a better community.

SOCIAL IMPACT | HEALTH & WELL-BEING

The education problems of youth in Lao PDR are the lack of textbooks and school supplies. In addition, the condition of school building was damaged and not support the teaching and learning environment. This is due to the lacking of support from the government. The main problem is the transportation that is very difficult to enter in the area where schools are located. This is causing teachers to lack of utilities in all aspects and make the way of teaching even more difficult. Ban Phu Nin Nang and Somboon Ban Na Yang Primary Schools are among the school that having these problems

Fill the dream
share the kindness for Kids

By C.P. Laos Co.,Ltd.

Executives and fellow employees of CPF. Laos cooperated to gather funds to relieve urgent problems for both schools and to support teaching and learning to be more effectiv. They also encourage students to have good health, as well as, purchasing textbooks, school supplies, sports equipment, as well as, fixing school roofs and buildings.

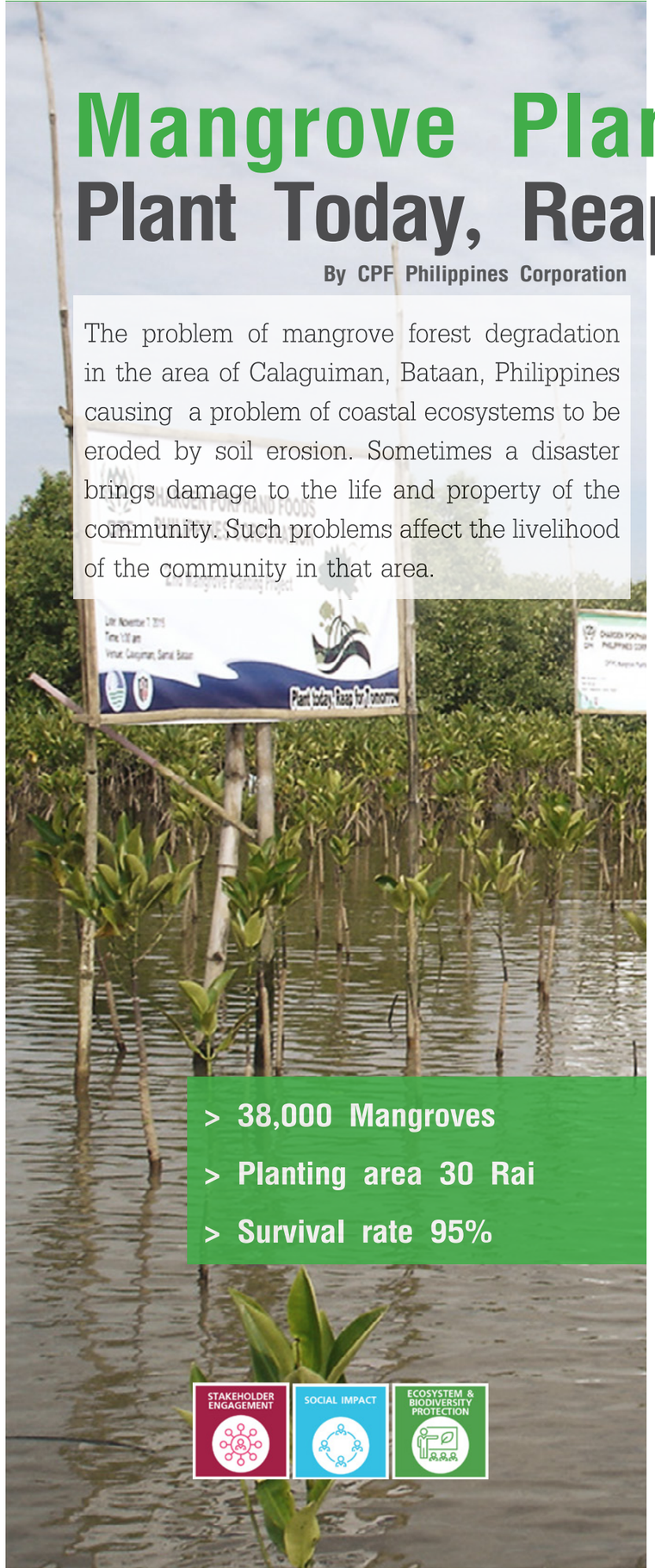
With the kindness of the community and CP staff in Laos, the school were changed in a better way. School buildings and locations are more suitable for study. This can improve the effectiveness of teaching and learning for both teachers and students. Moreover, they have more textbooks and the necessary learning materials for teaching and learning and the students are healthier. This project cannot happen without collaborating with the Royal Thai Embassy in Lao PDR and the Thai Business Council of Lao PDR for continuing the activities to achieve the sustainable development.



Mangrove Planting
Plant Today, Reap Tomorrow

By CPF Philippines Corporation

The problem of mangrove forest degradation in the area of Calaguiman, Bataan, Philippines causing a problem of coastal ecosystems to be eroded by soil erosion. Sometimes a disaster brings damage to the life and property of the community. Such problems affect the livelihood of the community in that area.



The mangrove restoration is something that CPF Philippines places importance on and try to find solving problems with communities and the public sector for reviving the mangrove forest, protect the ecosystem and build an aquatic bank by releasing crabs, fish and shrimp to increase the number of aquatic animals in the mangrove area which can be a source of income for the community. Since 2014, more than 38,000 trees have been planted on over 30 rai of land with a survival rate of 95%. This mangrove forest is also classified as a public eco-forest park which can create jobs for the community, as well as, campaigning for the community to see the importance and conserve mangrove forest restoration to be a treasure of descendants.

MINNEAPOLIS CRISIS NURSERY

By Bellisio Foods Inc.

The economic downturn in America affecting many social problems. At the family level, abusing children's neglect are a problem which must be resolved urgently. The families who are in this crisis needing a refuge leaning for shelter or providing advice and initial remedies. Minneapolis is one of the few cities in the United States that supports crisis nursery to take care of a newborn child up to 6 years by allowing children to stay overnight for 3 days and to allow parents to have time to deal with various crises.

Bellisio Foods sees this problem and determined to see communities without child abusing and neglect. Also they wish all children to have a good environment and grow with quality throughout the five years. Being a sponsor and participating in the Minneapolis mission crisis nursery is in line with do the right thing's corporate values.



Performance 2016-2017

3,987

Emergency call

1,247

The family was rescued.

Bellisio by Bellisio Foods has set up volunteers to support the work of Nursery, such as preparing food, volunteer teachers, providing school supplies, clothing supplies and the establishment of funds. In addition, the management of Bellisio joined the Board of Directors of Crisis Nursery to drive the project to be more effective.

SOCIAL IMPACT

HEALTH & WELL-BEING

Projects in Thailand

Wild honey from Stingless bee



By Charoen Pokphand Foods PCL.

From degraded forest problem around 200 rai in Chalae Subdistrict, in the past, villagers went to find wild honey illegally in the Samet forest where still in the process of invading mangrove forests. CPF entered into a rehabilitation area of 105 rai of forest to create a career along with the conservation of mangrove forests to increase income for the ranchers, create a job and produce the best quality wild honey. CPF together with the community planed to create careers for the community by using the concept from the training of the beehive beekeeping at the Pung-Pan Pae Center, Phatthalung province in Chalae subdistrict. Before, there was a large beehive, but the villagers do not know that they can make money from it. Later, they applied the feed steps and generate income, create new career which is under the name of Cha-Lae Chanrhong Group.





From collaborative development with the community in Cha-la sub-district, the result is achievement to recover more than 105 rai of degraded forest and can produce more than 30 bottles of good quality honey per month which can create additional income about 5,500 baht/person/month. Also a community enterprise was established which is a source and dissemination of knowledge to those who interests in continuing to build a stable and sustainable career.

SOCIAL IMPACT | ECOSYSTEM & BIODIVERSITY PROTECTION

Community aquatic banks for sustainable resource conservation

By Charoen Pokphand Group

Due to the deteriorating marine resources situation, including destructive fishing methods, catching the crab with eggs outside the carapace resulting in fewer fishermen catching crabs, Charoen Pokphand Group with an intention of conserving and restoring sustainable marine resources realized those problems.



One tool that was accepted by educational institutions and international organizations that can strengthen the community, as well as, restore the aquatic resources is the breeding of young crabs by the community so called "Aquatic Bank." "Aquatic Bank" is a crab bank project for the community by using the cooperation of people in the community to join the agreement define methods of treatment which can increase knowledge and understanding for the community, until they can increase the amount of aquatic animals by themselves.



"In the past, there were no crabs. But now, crabs begin to increase. From finding less than a hundred kg. Now we can find 400 to 500 kg." Boatman, Mr.Yut said.

There are more than 10 communitiesparticipating in this project, resulting in conservation guidelines and managing resources that create sustainability economic, social, resource and environment which can release over 47 million young crabs (zoea) into the sea. Moreover, this can increase the number of crabs in nature, making the economic value of zoea amounts more than sixty thousand baht which helps maintain the local fishery profession along with ecological sustainability and economic system.

SOCIAL IMPACT | ECOSYSTEM & BIODIVERSITY PROTECTION | RESPONSIBLE SUPPLY CHAIN MANAGEMENT

Creating a Better Life for the Disabled



By True Corporation Public Company Limited

Thailand has over 300,000 children with autism and people with autism cannot communicate or can help themself. As a result, parents and families are concerned about their well-being and the quality of life of people with autism. From statistics, there are only 10 percent or 30,000 people of autistic people who have access to treatment and development potential.

True Group as a leader in communication technology innovation realizing the importance of the problem. Therefore, they developed the True Autistic Series application to progress the potential of autistic people both physical and intellectual, which is the beginning of the development of the quality of life for people with autism. By designing applications to develop small muscle which is an important part of writing and other aspects of life development, these include meditation Eyes and movement skills, communication and living with people in society which will help lead to further development of professional skills. In addition, the tablet was given to teachers and parents to teach autistic people according to the Autism Network Training Center of the nationwide foundation.





Since 2014, more than 2,000 autistic children who participated in the project has improved ability to communicate. The small hand muscles are developed until they are able to help themself and lead to professional training and work by receiving employment from True Group for more than 124 people. True also joined with the Autism Foundation establishing a professional training center for people with autism in Thailand to promote various vocational training suitable for potential which can lead to income generation and have a good quality of life. This can make them able to live in a society with equality and able to lead themself sustainably.



U-project

By Siam Makro Public Company Limited

Strengthen partners to develop your business

The society keep changing and online trading grows which is affecting retail stores or grocery stores, a traditional trade channel that helps distribute products, causing community economic rotation. And it is also the foundation of macroeconomics. Lack of competition in the shop inevitably affects economic stability in society and community.



Makro recognizes and believes that there are potential grocery stores that are ready to compete in the commercial business of the modern world. So, they pull their strengths to strengthen potential and convey the experiences of previous generations to combined with power and ideas from students who are new generation by Makro and University. Moreover, they also create opportunities for students to access knowledge sources through retail training product arrangement, shop improvement, sales promotion developed plan to improve the retail. The plan must be approved by all 3 parties (Makro, University and the shop owner) which will be implemented in order to make a good change.

From 2009 until present, there are 33,637 students who have access to knowledge sources and have the opportunity to practice. There are more than 5,500 show outlets participating in the project, resulting in an increase in the community economic value from sales that are higher than 343 million baht per year. Moreover, average sales increased by 33% and it is also important to connect the relationship of the grocery store that is a cultural symbol and a way of life. Furthermore, it is also a meeting place for the community to be able to develop the potential to the modern business world sustainably as well.

> Economic value
343 Million baht per year
> inherit cultural symbols and way of life





Watch out for wild elephants

with early warning systems.

By True Corporation Public Company Limited

In 2014, wild elephants had entered the agricultural area for more than 146 times, compared to 332 times,in year 2005, which has decreased around 46.72%. This was caused by the work of monitoring wild elephants not to destroy crops.

True together with the National Park Department bringed communication technology to solve this problem for reducing the damage of the agricultural area of the community, reducing clashes between people and wild elephants around the park area, strengthen and support the knowledge, understanding, positive attitude and cooperation between staff of Kuiburi National Park Local, community and government agencies to lead to conservation of wild elephants in the area.

In 2017-2019, we can push elephants back into the forest area faster, increase the working capacity of the Ranger Unit in the process of pushing the elephant back into the forest, reduce the damage of agricultural areas of the community and have expanded the system to be installed in Khao Cha Mao-Khao Wong National Park, Rayong Province. In the future, the Department of National Parks will expand to various areas throughout the country to reduce damage and conflicts between people and wild elephants.





Strengthen the community to sustainability by "Kluai Hom Thong"



By CPAll Public Company Limited

The problem of low agricultural product prices, the use of chemicals that result in high costs, farmers' health problems, generate income and promoting good health is what CP All gives priority while concerning and understanding of the needs of consumers which focus on eating convenient and healthy food. The company therefore initiated the study and promoted the production of Kluai Hom Thong which has a good market trend with a distant future. This can create jobs, increase income, reduce chemical use and create good health for farmers.

With participation from many sectors, including cooperatives, communities enterprises, medium-sized enterprises small size by introducing a plan to manage the plot to be able to evaluate and develop the garden effectively, such as water sources, planting areas, agricultural chemical management, quality production process, harvesting and post-harvest practices data recording for tracing and transportation of raw materials which can make the product quality and safety meet the standards.





Small agriculture can cultivate golden fragrant bananas throughout the country. More than 1,890 families are able to secure a career with a minimum income of 900 baht/day with a minimum profit of 30,000 baht/crop/rai. The farmers have a safe chemical management which can reduce half of the use of herbicides and chemical fertilizers which can reduce costs by 600 baht/rai, and also reduce hazardouse waste so farmers can have a better health.





Braille Note Taker My Eye Memory

By True Corporation Public Company Limited



Visually impaired students who study with normal children often face problems that cannot be recorded by teachers. Because writing braille letter take time, therefore, they need to use the abbreviations which is causing learning problems.

True joins with Mahidol University to develop the Braille Note Taker or My Eye Memory (MEM) to develop the potential to improve the quality of life of the visually impaired which helps to make the notes of the visually impaired faster,smaller, more compact, easier to carry and help the learning of blind students effectively.

There is a training to learn how to use the device as a learning tool with normal children. Moreover, True is ready to raise funds to support the production of 1,000 MEM machines for giving to visually impaired students to use it for developing their learning potential and improve the quality of life to be able to help themselves.



"Abandoned"Orange gardens are almost gone from Thailand. "Orange" is the first sacred fruit that is found to contain residual chemicals exceeding the standard value. The problem of rejecting product can cause orange to be at risk and will disappear from Thailand. Farmers also want to stop planting because they are not cost-effective. Moreover, they are facing debt problems and chemical health problems which effect the health of consumers from unsafe food.



Orange that can make Thai people smile.

By Siam Makro Public Company Limited



Macro has sought solutions to create a career for farmers and build confidence with products that are safe for both farmers and consumers by creating a network with government and universities for training and enhance the knowledge of farmers in accordance with GAP standards. Preparing inspection systems and product testing laboratories until it became a model for community called "Fang Model" that farmers can have stable income, better health and more knowledge and understanding about the use of chemicals.

Moreover,the product can be traced back and increasing the efficiency of product delivery with traceability throughout the production chain. Over the past 3 years, this project create jobs, generate income and create agricultural sustainability. There is a process that farmers can directly deliver the products to Makro. No need to go through the middleman, so farmers can earn more, rejecting the product to 0%, resulting in 100% save products sold,as well as, no chemicals detection. Moreover,these can reduce imported citrus fruits. When farmers are healthy, then they canproduce safety food and Thai people can have a healthy life and can smile more.



ICT Talent

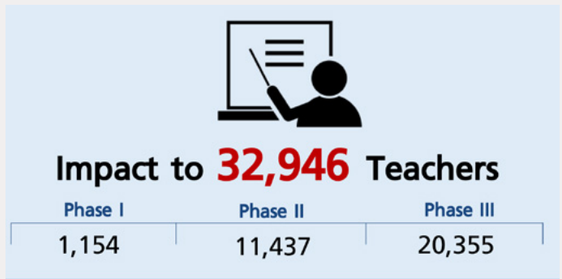
The leadership of technology for education

By True Corporation Public Company Limited

Education is an important fundamental factor in the development of human potential It can help reducing inequality and increase the capability of the country sustainably. True 's Educational Technology Leadership Program is focusing on developing the potential of people and develop ICT skills along with raising the quality of life of people in the community. Moreover, it also solved the problem in school, such as the teacher did not complete the class and did not complete the course and could not integrate various knowledge teaching and learning in effectively way as well as create jobs, create a bond and inspire participation in educational development for children and youth.



Cooperate with OBEC / Ministry of Education Search for new leaders.ICT Talent, currently, there are more than 765 ICT talent spread across the country which elevated knowledge forwarding 32,946 teachers, affecting up to 657,535 students being recognized by the Ministry of Education / OBEC. ICT talent courses can develop the potential of ICT teachers in schools under OBEC nationwide and build confidence for parents and communities leading to the development of knowledge, skills, career, increasing the quality of life for the community in a sustainable manner.







"Missing" steps to career opportunities

By CPAll Public Company Limited

Economic and social problems make institutional families vulnerable. Children and youth that are lacked of care can lead to offenses. This must be detained to the observation facility when they were released. They often caused to repeat mistakes due to lack of care from family institutions and this can cause the future of those young people



CPAll cares about this social problem. Therefore, they cooperated with the Department of Observation Organize activities to promote and develop barista skills which is needed by the labor market. The target group of youths also pay attention which can inspire other children and youth and make them want to bring knowledge and experiences that gained from training to develop and improve their skills to be a professional for a good faith in society after being released through professional skills training activities “Barista Professional Competition Contest Stage”.

From education training to promote and develop professional skills to have a stage for youth for showing their ability,such as “JUVENILE BARISTA CHAMPIONSHIP”, this competition is one of the treatment processes for rehabilitation and mental state correction.



The development of professional skills can reduce the recidivism rate of youth 100%, as well as, creating educational opportunities. Because, they can earn income while studying.

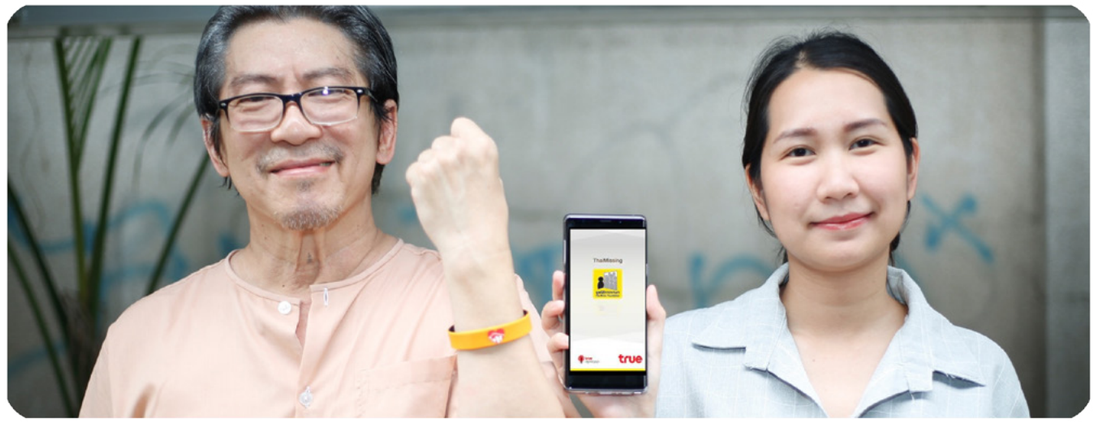


Thai Missing App.

By True Corporation Public Company Limited



At present, the problem of personal loss has been increasing, especially for children,elder with dementia and schizophrenic patients. Moreover, tracking the missing person is very difficult, because the patient can't remember anything and they lack of effective channels and tools for reporting clues and volunteer network and campaign to report clues when missing people are found. True by the Corporate Social Responsibility Department think of ways and tools to help solve the problem for the volunteer or the general public to report the sight of the missing person directly to the Mirror Foundation by using the potential of communication technology combined with RFID (Radio Frequency Identification).



Thai Missing application is linking the database of registered participants by working the system when people find the wearer of the yellow wristband that symbolizes the project and in need of help. Visitors can scan the QR Code in the Thai Missing application via the wristband. The system will show the status of the patient with the following steps to help.



The results of monitoring and tracking of lost people are effectively helped the staff to find the patient returned to their family quickly. Moreover, this project also can report clues to patients with Alzheimer's disease who is the goal of Thai Missing App that has disappeared from the house in the year 2018-2019 which can create a network of alliances in society to monitor and report missing clues and create a volunteer spirit to monitor and help people in society.

Coastal resource restoration by creating artificial coral

By Charoen Pokphand Group



The problem of over-use of marine resources is the lack of control of aquatic. Illegal and unfriendly fishing equipment are affecting the marine resources crisis and the local fishing community has reduced income.

With the intention of restoring marine resources and enhancing the quality of life for coastal fishing communities to restore marine resources, this project started by surveying large fishing communities that have suffered and analyze the area for the benefits that the community will receive. Then, placed a cube of 1.5x1.5x1.5 m diameter artificial coral reefs in Songkhla Province, Pattani Province, Narathiwat Province, with 500 bars each.



"In the past, it was less than 4-5 kilograms per day. Today, 20-30 kilograms a day, or around 3,000 - 4,000 baht a day."

Said., Mr.Dhawa

local Fisherman

After 9 months of artificial coral reefs, they found important economic fish such as snapper, grouper, sea fish and beautiful fish groups such as fish, elephant ears, frog sharks which are affecting the quality of life of the community. From the increased of aquatic resources, the community has an initiative to build a fish houses for enhancing the complexity of artificial coral which are formed a group to manage marine resources for sustainable use of resources.

ECOSYSTEM & BIODIVERSITY PROTECTION | SOCIAL IMPACT | RESPONSIBLE SUPPLY CHAIN MANAGEMENT

Reducing plastic bags in campus

By CPAll Public Company Limited



The problem of waste from plastic bags is up to 5,300 tons per day. Disposal of waste affects the environment in all aspects.



CP All together with educational institutions are raising awareness and consciousness for youth and the general public by campaigning to reduce the use of plastic bags, turning to use woven bags to create activities and to promote day-to-day reduction. Every time when the people not accept the plastic bags, it will be equal to donating 20 satangs to contribute to the purchase of medical equipment at Siriraj Hospital.





There are universities such as Chulalongkorn, Thammasat, King Mongkut, Thonburi, Khon Kaen University, Panyapiwat Institute of Management joining the project. Moreover, they can reduce the use of plastic bags at least 80% per month. The 7th month period of operation can reduce the use of over 24 million plastic bags as the amount of money for Siriraj Hospital over 4.8 million baht. In 2017, signing MOU together with 27 networks of sustainable universities in Thailand and set goals to expand to 177 universities nationwide to allow the university to be a model for reducing the use of plastic bags and contribute to environmental sustainability.

STAKEHOLDER ENGAGEMENT | RESPONSIBLE SUPPLY CHAIN MANAGEMENT | SOCIAL IMPACT

Ride for save Life

By Charoen Pokphand seeds Co. Ltd.

With awareness of the problem of degradation of marine ecosystems from using fishing tools, a small group of employees from CP.Crop's Stronger Club, together with the Coastal Aquaculture Research and Development Center Prachuap Khiri Khan organized a project to preserve life for the conservation and propagation of marine animals for maintaining the marine ecosystem with government agencies and local fishing communities.



From regular exercise activities of Stronger Club, adding value to society by bringing the staff to exercise by cycling at a distance of 16 kilometers at the Marine Aquaculture Research and Development Center. At the same time, they purchased 31,000 marines life to release to the sea for creating food for the community, create a career for coastal fishermen and maintain the ecosystem for the sea.





ECOSYSTEM & BIODIVERSITY PROTECTION | SOCIAL IMPACT | RESPONSIBLE SUPPLY CHAIN MANAGEMENT



CPF RUN... For Charity

By Charoen Pokphand Foods PCL.

Based on the concept of executives who want to create values for personnel, communities and society to have a better life, reduce illness by work-related diseases. The health club of the Bang Na Animal Feed Factory organizes jogging activities within the factory, receiving good cooperation from employees and the community, causing the establishment of the CPF Running club.

Participation between CPF personnel and other business groups such as processed food, CP Meiji, pork business group and the government sector by the Office of Health Promotion Foundation (SSC) can make changes to the community Government forward income from activities to society for public benefit.







CPF Project's "RUN FOR CHARITY" has resulted in overall employees having a healthier body which can measured by the medical expenses of the employees. Moreover, it can reduced and promote participation with the community better and can forward income from the CPF RUN FOR CHARITY run which can earn the donation amount of 2,230,000 baht.

HEALTH & WELL-BEING | SOCIAL IMPACT

Supporting handicapped career in agriculture

By True Corporation Public Company Limited

Most of disabilities in Thailand often encountering problems in their occupation, earning income, lacking opportunities which make them earn low income or even being seen that they cannot self-reliant as a burden to society. Charoen Pokphand Group sees and give priority to help them with a focus on sustainable benefits for the disabled.



Project for the promotion of career for the disabled in agricultural way is a professional training for providing professional skills assistance to develop the potential for the disabled to let them can rely on themselves by creating jobs and create sustainable income for the disabled, so that the disabled can take care of themselves forever.



Participants can generate additional income from the average mushroom cultivation skills of 3,000 baht/month. The Kosum family is a successful model that can increase household income from 15,000 baht/month to 75,000 baht/month. They are planning to prepare for oversupply mushrooms to be more efficient that they can bring accumulated profits to invest their mushrooms more in the future. Moreover, this can be a model for the next generation of disabled people to study forward the inspiration from the intention of create a group to strengthen the disabled development into the establishment of social enterprises.



Pracharat Big Plant Suphanburi

By International Trading Business Group

The problem of falling rice prices and variability is a chronic problem that rice growers have to face for a long time.

CP Intertrade promotes to support the rice production efficiency for the health of farmers in Amphur Derm Bang Nang Buat, Suphan Buri Province, by joining the area with farmers in all production stages.



Moreover, they are using technology to increase the ease of management and monitor the data, such as the testability system which can trace back every step of rice production and even to every plot of farmers' member. This can result in quality of rice before passed it to consumers.

This project also let the farmers to increase their income to 2,058 baht / rai, reducing the farming cost by 2,550 baht./farm. Community can also increased income to 41,160 baht/household/season (area 20 rai/household). The project area also passed GAP85% certification, reduced the impact on rice fields and can support the farming in the school to inherit the next descendant.



Cultivating morality in a sustainable mind is a vaccine that can fix and change society in a better way. Using dharma to create intelligence, meditation and compassion for youth ,as well as, compassion & kindness is the key to bring humanity to peace.



From the novice project to cultivate wisdom to the international level in the form of a live documentary, Dharma reality is showing the way of life of 12 boys from New Zealand, Nepal, Australia, Kenya, China, England and Thailand, ordained as novices and learn about dharma for a period of 31 days through training to live consciously and practice meditation. Cultivate morality and compassion in the minds of youth by international speakers in English through Broadcast Live in Thailand and Live Streaming, is providing an opportunity for audiences and interested people around the world to watch and learn.



All 12 novices from the first day to the last day will clearly changing behavior, better peace and meditation, be responsible for oneself, know to help others not for personal benefit which is affecting the family, relatives, teachers and friends to want to study more dharma. Moreover, there are audiences all over the world can use their teaching's words in everyday life, causing sustainable peace in the global society.

SOCIAL IMPACT | EDUCATION

APPENDIX

1	**Cp Lotus Fund For Charity** By C.P.Lotus Corporation	Contact : celia.xu@cplotus.com
2	**CP Lotus Spring Pink Charity** By C.P. Lotus Corporation	Contact : celia.xu@cplotus.com
3	**CP Lotus Employee Volunteer Team** By C.P.Lotus Corporation	Contact : celia.xu@cplotus.com
4	**Public Healthcare assistance with volunteer doctors** By C.P.Vietnam Corporation	Contact : Worawit@cp.com.vn
5	**Blood donation and Thalassemia in Vietnam** By C.P.Vietnam Corporation	Contact : Worawit@cp.com.vn
6	**Donate accommodation for cancer patients & their relatives** By C.P.Vietnam Corporation	Contact : Worawit@cp.com.vn
7	**Milk For Kids** By Myanmar C.P.Livestock Co.,Ltd.	Contact : newstar.dd@gmail.com
8	**Fill the dream share the kindness for Kids** By C.P.Laos Co.,Ltd.	Contact : boonsong.m@cpf.co.th
9	**Mangrove Planting** By CPF Philippines Corporation	Contact : jora.leo@cpf-phil.com
10	**Minnepolis Crisis Nursery** By Bellisio Foods Inc.	Contact : ampon.asu@cpf.co.th
11	**Wild honey from Stingless bee** By Charoen Pokphand Foods PCL.	Contact : praween.l@cpf.co.th
12	**Community aquatic banks** By Charoen Pokphand Group	Contact : thanwarat_por@truecorp.co.th
13	**Creating a Better Life For Disble** By True Corporation Public Company Limited	Contact : rommuk_pia@truecorp.co.th
14	**U-Project** By Siam Makro Public Company Limited	Contact : ssuriyas@siammakro.co.th

15	**Watch out for wild elephants** **By True Corporation Public Company Limited**	Contact : rommuk_pia@truecorp.co.th
16	**Strengthen the community by “Kluai Hom Thong”** **By CP All Public Company Limited**	Contact : jidapapan@cpall.co.th
17	**Braille Note Taker My Eye Memory** **By True Corporation Public Company Limited**	Contact : tanisorn_cha@truecorp.co.th
18	**Orange that can make Thai people smile** **By Siam Makro Public Company Limited**	Contact : jpattana@siammakro.co.th
19	**ICT Talent** **By True Corporation Public Company Limited**	Contact : Auntika_kan@truecorp.co.th
20	**"Missing" steps to career opportunities** **By CP All Public Company Limited**	Contact : pijarineesuw@cpall.co.th
21	**Thai missing App.** **By True Corporation Public Company Limited**	Contact : Ploypacharawan_Pro@truecorp.co.th
22	**Coastal resource restoration by creating artificial coral** **By Charoen Pokphand Group**	Contact : poom_tee@truecorp.co.th
23	**Reducing plastic bags in campus** **By CP All Public Company Limited**	Contact : supranee@cpall.co.th
24	**Ride for save Life** **By CP Seeds Company Limited**	Contact : sirisuda.but@gmail.com
25	**CPF Run For Charity** **By Charoen Pokphand Foods PCL.**	Contact : worakarn.kon@cpf.co.th
26	**Supporting handicapped career in agriculture** **By True Corporation Public Company Limited**	Cotact : poom_tee@truecorp.co.th
27	**Pracharat Big Plant Suphanburi** **By International Trading Business Group**	Contact : suwit.sa@cptrading.co.th
28	**True Little Monk** **By True Corporation Public Company Limited**	Contact : kanyapattra_kit@truecorp.co.th

เครื่องเจริญโภคภัณฑ์

CP FOR SUSTAINABILITY

ซีพี...เพื่อความยั่งยืน

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CONTACT US
click4planet@cpthailand.com

WEBSITE
http://www.click4planet.com